

L.L.Bean Northern Lights celebration

NOVEMBER 22-DECEMBER 31, 2019



Let's All Come Together For Our Favorite Winter Tradition

From forested trails of twinkling lights to visits with Santa and his reindeer, there's magic to be found at L.L.Bean this holiday season.

LLBEAN.COM/NORTHERNLIGHTS

Holiday Fun from Start to Finish

Tree Lighting Ceremony

FRIDAY, NOVEMBER 22
Starting at 6:45 p.m.

The holiday season starts now! Join us in Discovery Forest as we flip the switch on tens of thousands of brilliant lights. Then explore twinkling evergreen trails, visit Santa and his reindeer, go on a scavenger hunt, and find photo ops galore. See inside brochure for times and details.

“KidNight” New Year’s Eve Celebration

TUESDAY, DECEMBER 31

Starts at 11 a.m. Fireworks at 6 p.m.
Ring in the new year early with our annual event, a favorite with families. We'll have crafts and live entertainment, followed by a free concert and fireworks – all before bedtime.



Free & Festive, All Season Long



Discovery Forest

NOVEMBER 22-DECEMBER 31

Wander twinkling trails featuring 600 locally sourced evergreens and one giant Christmas tree, all dressed up for the holidays. At the end of the season, all trees will be mulched and donated to Freeport's Wolfe's Neck Farm.



NEW WinterKids StoryWalk®

NOVEMBER 22-DECEMBER 31

Follow the pages of a storybook through the paths of our enchanted evergreen forest – a fun family experience that combines the wonder of imagination, the joy of being outside and the benefits that reading can bring to young minds.



NEW Walk-in Snow Globe

NOVEMBER 22-DECEMBER 31

Daily, 9 a.m.-9 p.m.

Step inside our one-of-a-kind giant snowglobe for what's sure to be one of Northern Lights' favorite photo ops.



Warming Hut

NOVEMBER 22-DECEMBER 31

Daily, 9 a.m.-9 p.m.

Visit our festive 30-foot yurt – the coziest place in Maine! It's the perfect place to meet up, warm up and relax after a long day of shopping and exploring.



Visit Santa & His Reindeer

NOVEMBER 22-DECEMBER 22

Fridays, 4-8 p.m.

Saturdays & Sundays, Noon-6 p.m.

Bring the kids to Santa's post-and-beam workshop for a magical meet-up, where they can share their holiday wishes with the jolly old man himself. Then say hello to his real reindeer right outside.



Model Train Village

NOVEMBER 22-DECEMBER 31

Daily, 9 a.m.-9 p.m., in the Kids' Dept.

Head into our Flagship store to marvel at our magical model railway, set in an idyllic miniature New England village. Brought to L.L.Bean with the support of the Boothbay Railway Museum.



Horse Drawn Wagon Rides

NOVEMBER 30-DECEMBER 31

Saturdays & Sundays 3-7 p.m.

Take in Freeport village at a slower pace as you take in the festive light displays all along Main Street. Wagons depart regularly from Main Street, in front of the Flagship store.



The Holiday Plaid-venture

NOVEMBER 22-DECEMBER 31

Daily, 9 a.m.-9 p.m.

Search for products featuring our favorite plaids. Find them all and earn a prize! Pick up your game card in our Flagship store.

Fun Activities Every Day of the Week

NOVEMBER 22-DECEMBER 31

There's always a good reason to come back to Northern Lights! Check out our schedule of daily events and activities for everyone to enjoy.

FIND MORE DETAILS AT LLBEAN.COM/FREEPORT

Mondays

Boat and Tote Painting Class, \$49, 7-9 p.m.
FLAGSHIP STORE

Tuesdays

Holiday Archery Shoot, 6-7 p.m.
HUNTING & FISHING STORE ARCHERY RANGE

Wednesdays

Special Holiday Guests, 5-9 p.m. DEC. ONLY
L.L.BEAN CAMPUS STORES

Thursdays

Pet Night, 6-9 p.m. DEC. ONLY
DISCOVERY PARK

Fly Tying, 7-8 p.m.
with Outdoor Discovery Programs
HUNTING & FISHING STORE

Fridays

Holly Jolly Movie Night, 7 p.m.
CAMPING ATRIUM

Saturdays

Storytime & Kids' Crafts, 10:30 a.m.-2 p.m.
KIDS' DEPARTMENT

Paracord Bracelet Making, 5-7 p.m.
with Outdoor Discovery Programs
KIDS' DEPARTMENT

Adventure Movie Night, 7-8 p.m.
CAMPING ATRIUM

Sundays

Deck Out Your Bean Boots, 9 a.m.-9 p.m.
Free custom laces and embossing. Bring your own or purchase a new pair - one per customer.
FOOTWEAR DEPARTMENT

Family Adventure Walks, 10 a.m.
with Outdoor Discovery Programs
FIND WEEKLY LOCATIONS AND SIGN UP
AT LLBEAN.COM/FREEPORT

FREE Hot Cocoa

COURTESY OF  mastercard

NOVEMBER 22-DECEMBER 31

Fri., 4-8 p.m. and Sat. & Sun., Noon-6 p.m.